



Introducing

# UniteGPS

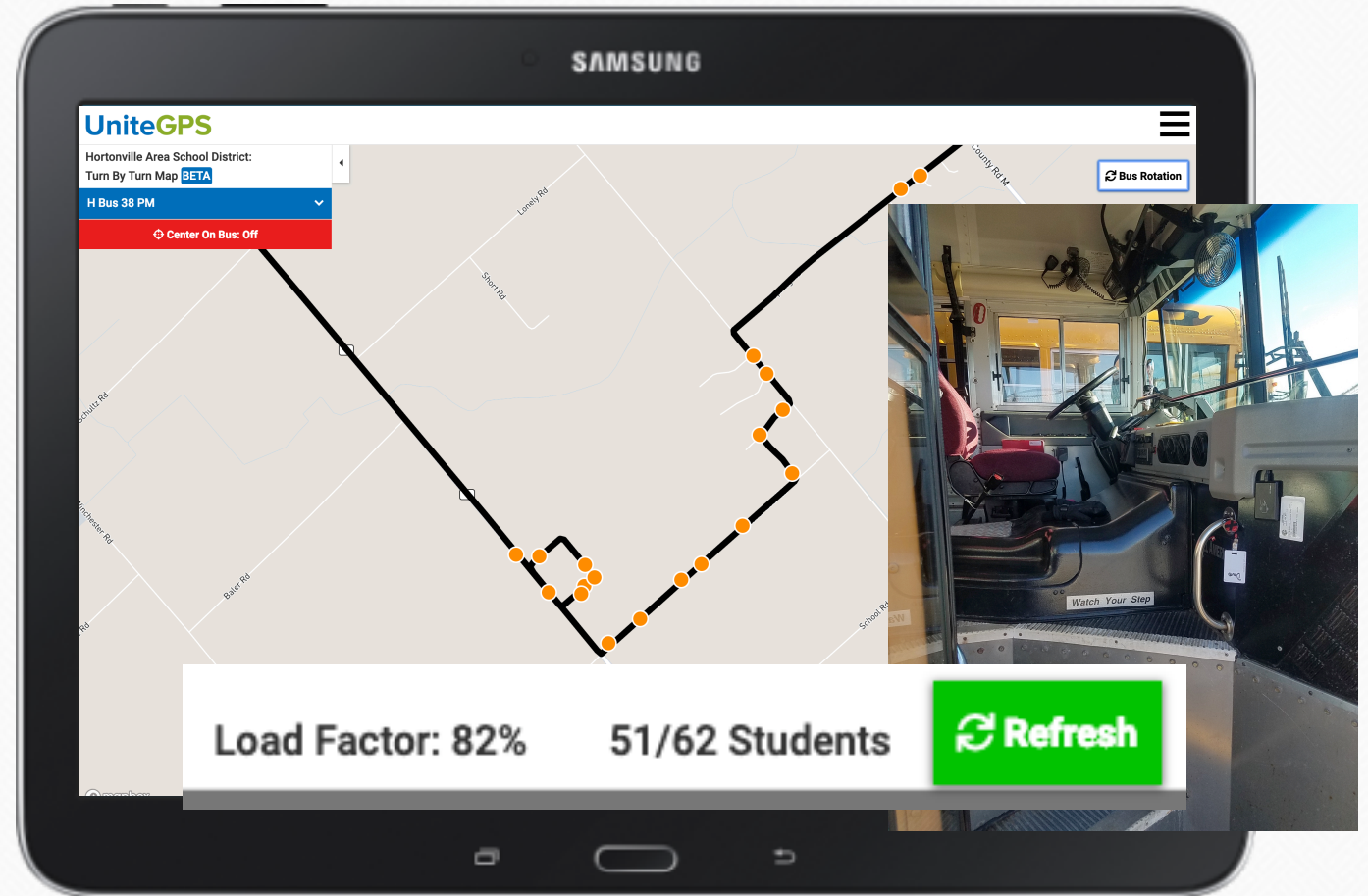
## Crosswalk K-12

Presented by  
Christopher Bunnell  
Chief Executive Officer  
(207) 671-6293

# Stop Check, Load Factor, Turn by Turn Directions

Track who, when and where students board and disembark your vehicles. Let drivers know who is supposed to get on and off at each bus stop.

Help prevent students from boarding the wrong bus or being left at the wrong bus stop

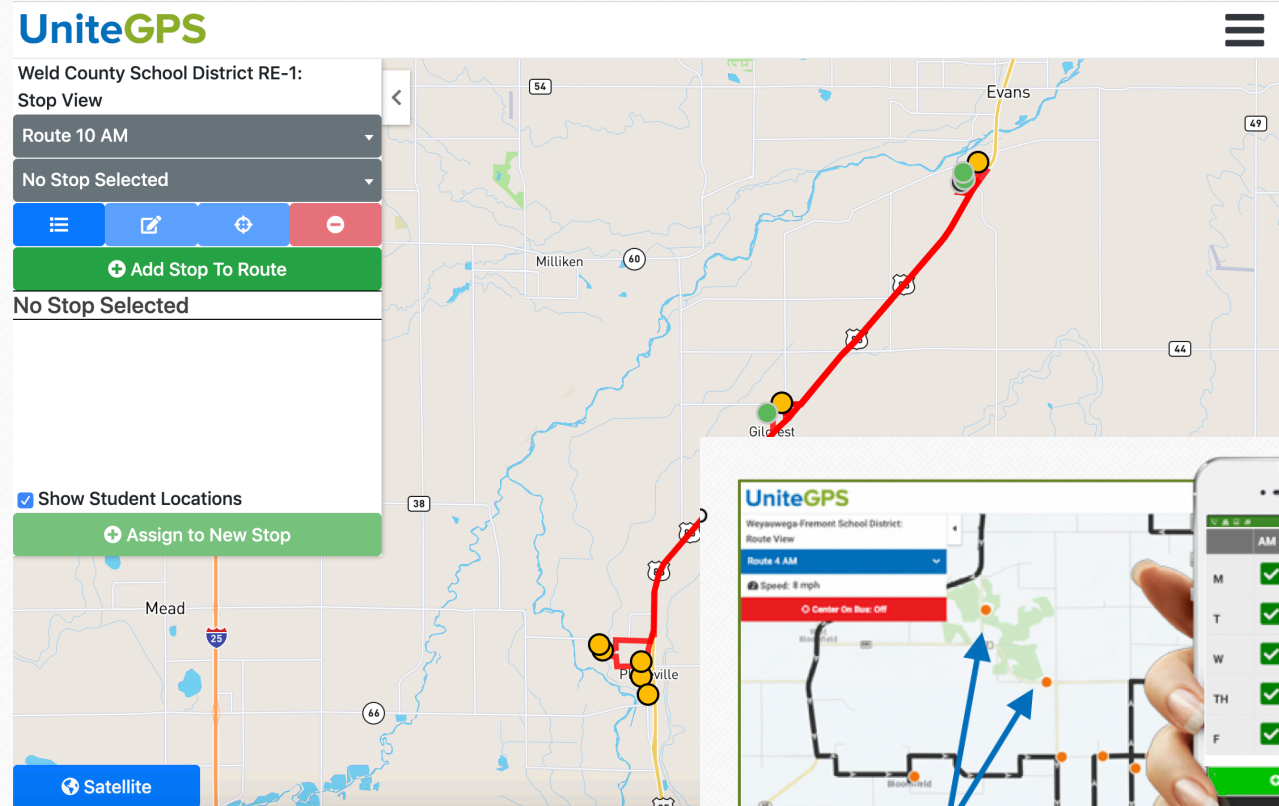


*Facial Recognition* beta

# Route Optimization

Identify all students by location using our rooftop mapping tool that identified 95% of student locations based upon address. Determine eligibility for transportation service.

**Save thousands on vehicles, maintenance, fuel and labor by optimizing routes.**

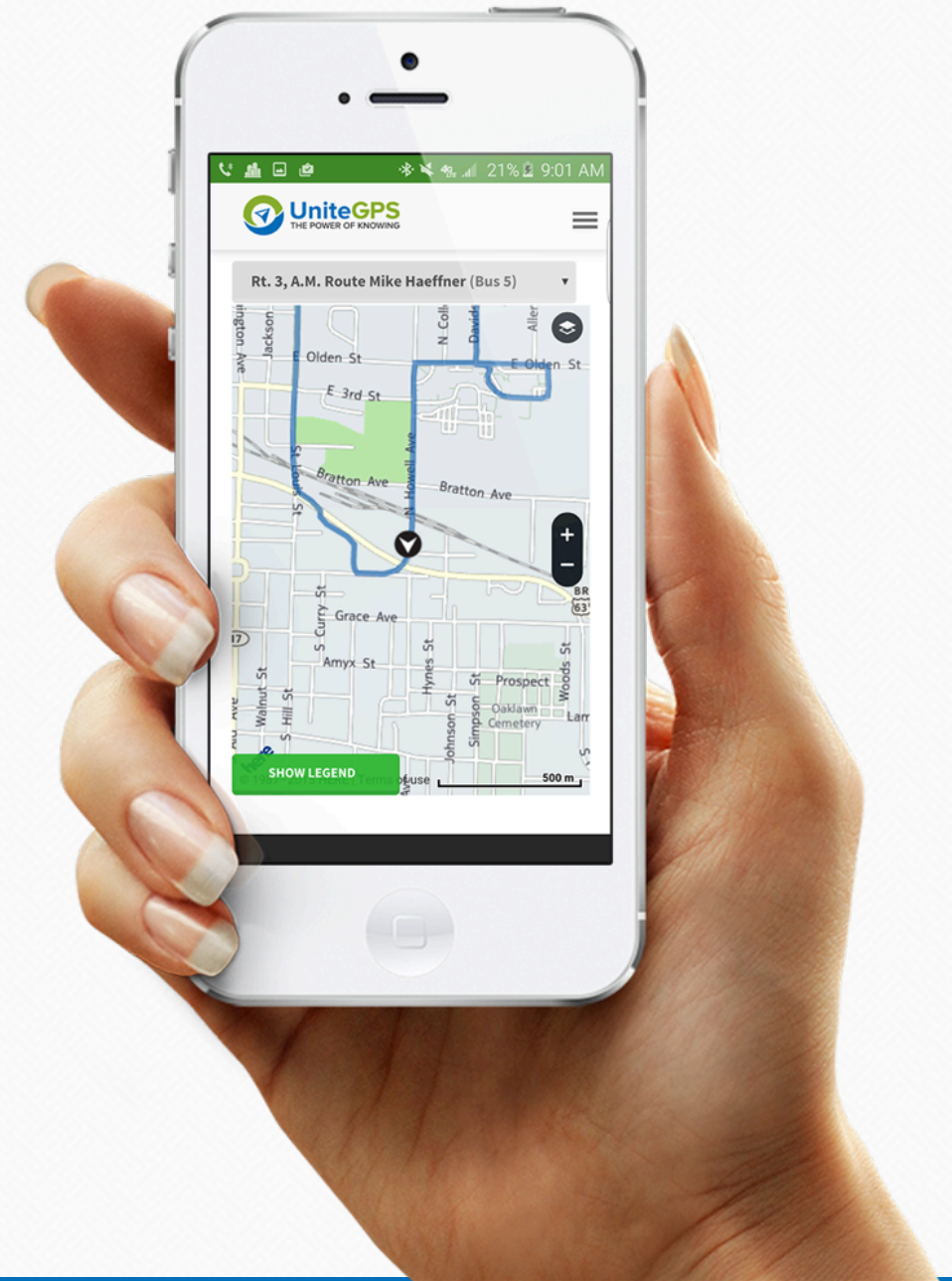




# Mobile Web App

Gain the vote of confidence from your parental constituency by providing free, real-time access to their children's whereabouts during the daily school bus commutes.

**Just imagine the benefits, both from a cost as well as goodwill perspective, of becoming fully transparent to the parental community.**





# Event View & Field Trip Manager

Parents, students and school staff may easily coordinate around field trips, athletic events and other activities using our event view tool.

**Protect students by allowing their family to better coordinate pick up times**

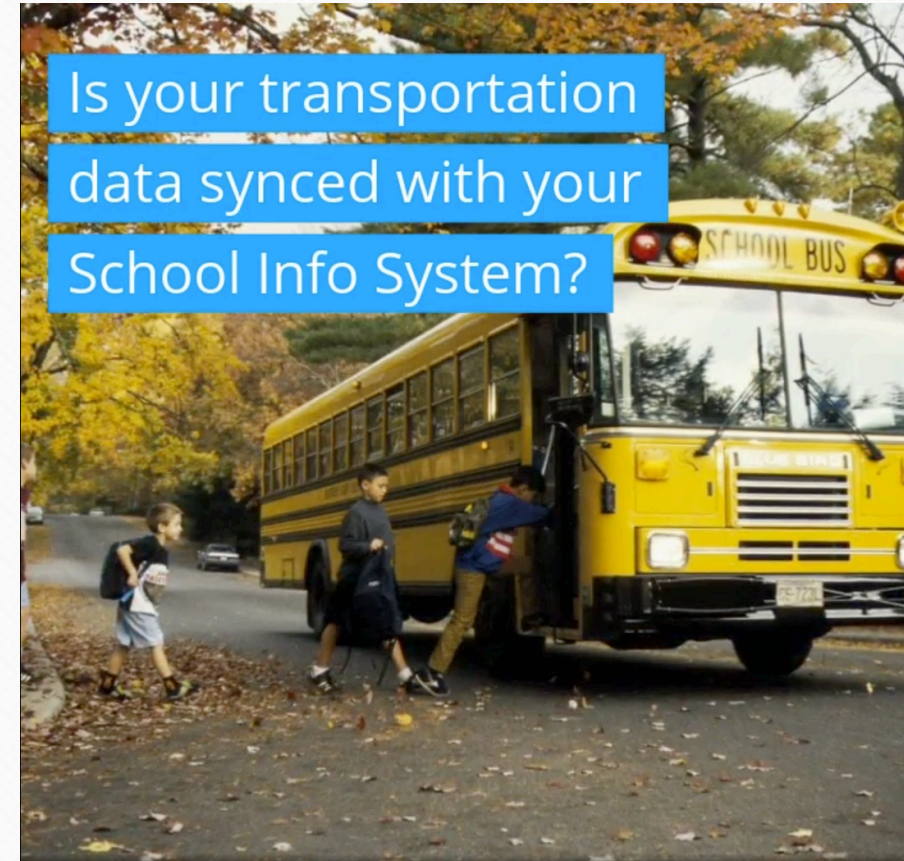
The screenshot shows the 'Lewiston Public Schools: Manage Special Events' page. It features a header with the UniteGPS logo and navigation links: 'crosswalk admin', 'manage districts', 'login history', and 'support'. Below the header are buttons for 'Live Map Links' and 'Admin Menu'. The main content area is titled 'Lewiston Public Schools: Manage Special Events' and includes a section for 'Add Special Event' with a text input for 'Special Event Name'. Below this is a list of events: 'State Basketball Tournament Bus #1', 'State Basketball Tournament Bus #2', 'Tennis Team Bus #1' (highlighted), and 'Field Trip to Des Moines Museum of Modern Art'. At the bottom of this section are 'ADD EVENT' and 'DELETE EVENT' buttons. To the right is a table of 'Unassigned Buses' with a list of bus numbers (1, 10, 13, 19, 20, 25, 28, 3, 31, 4, 52, 6, 7, 8) and an 'ASSIGN >>' button. Further right is an 'Assigned' section with the number '22' and a '<< UNASSIGN' button.

The screenshot shows the 'Lewiston Public Schools: Event View' page. It features a header with the UniteGPS logo and navigation links: 'Live Map Links' and 'Admin Menu'. The main content area is titled 'Lewiston Public Schools: Event View' and includes a list of events: 'State Basketball Tournament Bus #1', 'State Basketball Tournament Bus #2', 'Tennis Team Bus #1', and 'Field Trip to Des Moines Museum of Modern Art'. Below the list is a map of Lewiston, Maine, showing the river and surrounding areas. A red location pin is placed on the map. At the bottom of the map is a 'SHOW LEGEND' button and a scale bar indicating 2 km.

# Data Integration with School Information System

Synchronize your school information system with Crosswalk to improve productivity and performance.

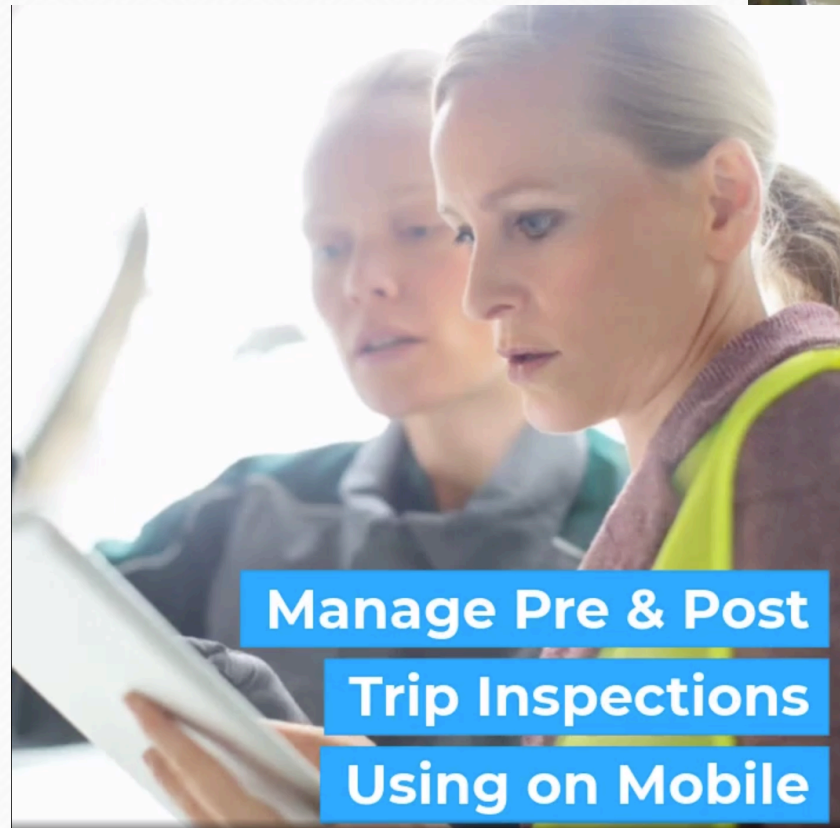
- Skyward
- PowerSchool
- Infinite Campus
- Aeries
- Others





# Pre and Post Trip Inspections

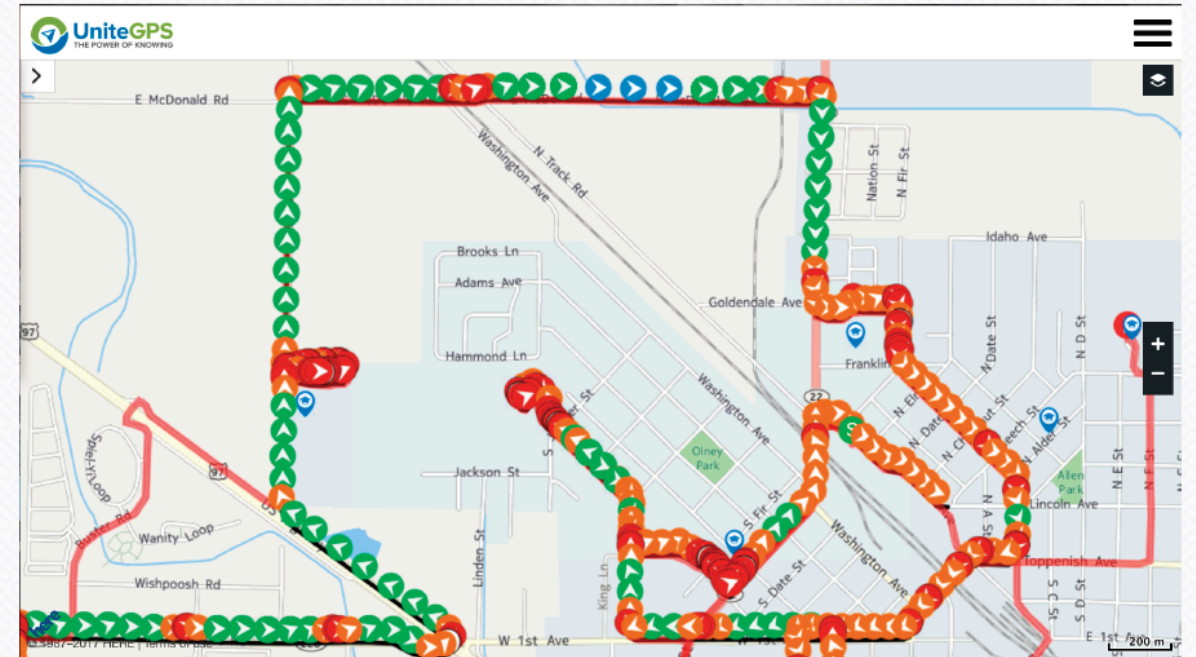
Drivers use tablets to identify repairs that need to be made on the vehicles. This information flows to maintenance for resolution.





# The Difference is the Data

## Competitor GPS Data



# Alerts & Geofencing

Receive alerts when a bus enters predetermined geofences that you may create custom to suit your specific needs.

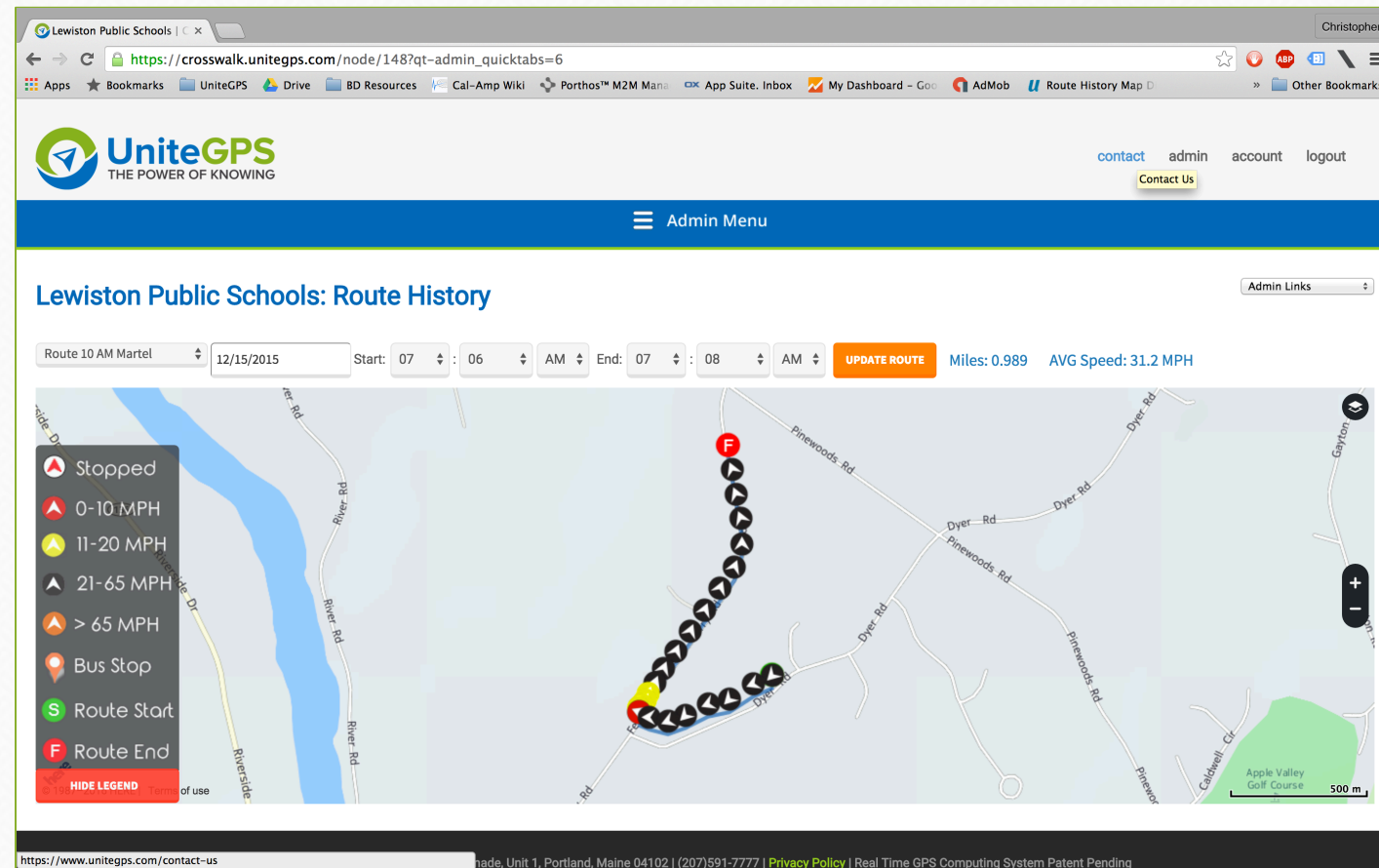
**Know when buses arrive at predetermined locations.**

The screenshot displays the UniteGPS web application interface. At the top, the UniteGPS logo is on the left, and navigation links for 'Internal Management', 'Crosswalk Admin', 'Support Tickets', 'Account', and 'Logout' are on the right. Below this is a dark 'Admin Menu' bar. The main content area is titled 'UniteGPS Test District: My Custom Geofences'. On the left, there are three buttons: 'Reiche School - Bowdoin-test' (blue), 'Edit Selected Geofence' (green), and 'Delete Selected Geofence' (red). Below these buttons, a list of geofences is partially visible, showing '9900 El Nopal, Santee, CA 92071' and '9928 Cuyamaca St, Santee, CA 92071'. The 'Edit Geofence' dialog box is open, showing the address '9928 Cuyamaca St, Santee, CA 92071'. It includes a 'Geofence Radius' set to '100 Yards' and a 'Receive Notifications?' toggle set to 'ON'. A green 'Update Geofence' button and a 'Close' button are at the bottom of the dialog. The background is a map of a residential area with a green geofence circle centered on a location marked with a red dot and a green 'S' icon.

# Route History Look-up

Select route and time range to reveal a map showing where the bus traveled and speed.

**Protect students and drivers by knowing where your buses were, when and how fast they were traveling.**

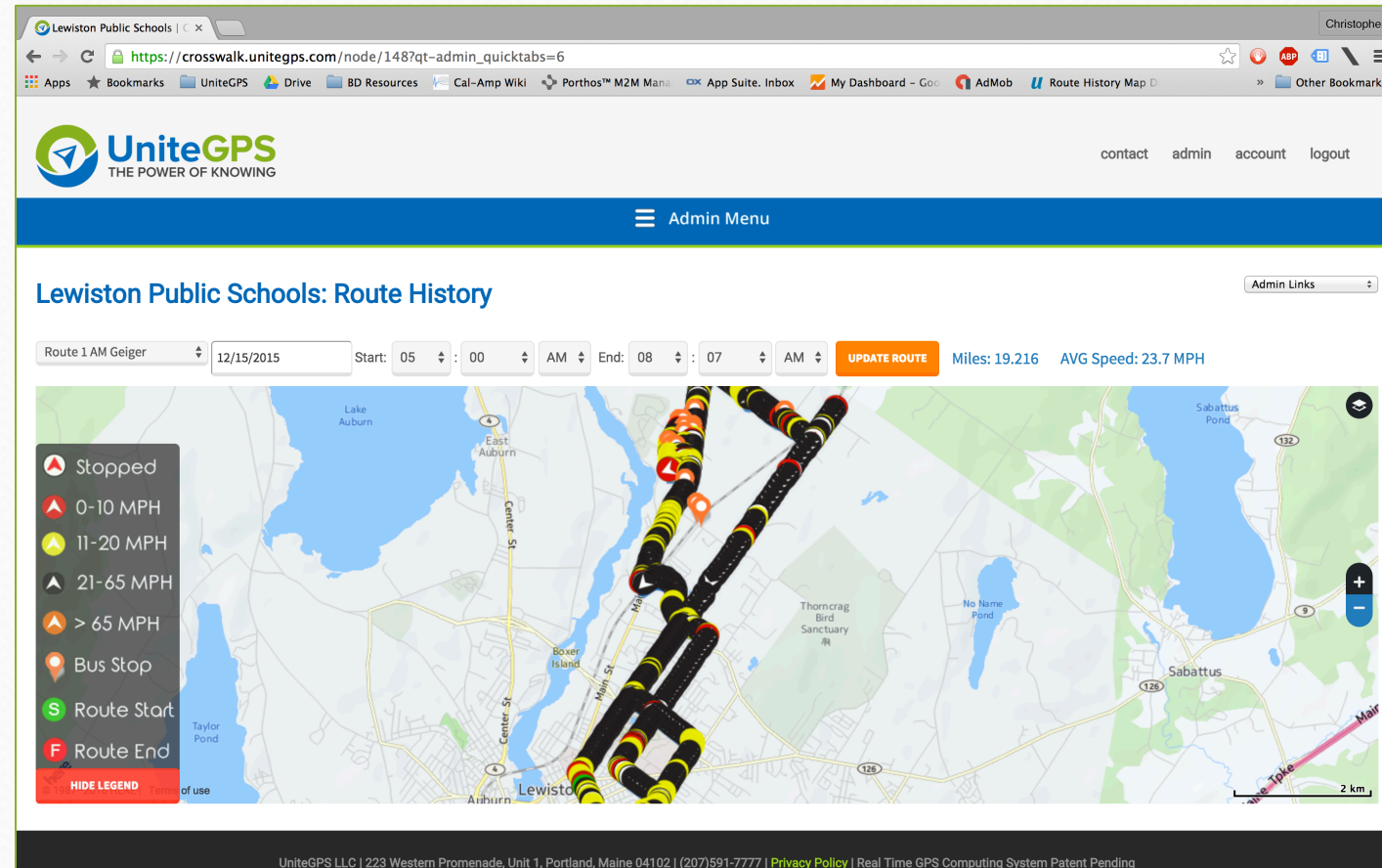




# Update Route

Create or update routes in seconds using data from where the bus traveled.

Save time by creating routes using data rather than a time consuming manual process.



# Manage Bus Stops

Create bus stops in seconds with a click, address or GPS coordinate.

Save time by using our user friendly bus stop creation tool that takes seconds to make changes to your stops.

The screenshot shows the 'Junction Hill C-XII School District: Manage Bus Stops' page. The interface includes a top navigation bar with the UniteGPS logo and user links (contact, admin, account, logout). A blue 'Admin Menu' bar is below. The main content area features a map of the school district with several orange location pins and a blue bus route line. A callout box on the map displays the address '7805 State Rte EE, West Plains, MO 65775, USA'. On the left side of the map, there is a form to 'Enter Bus Stop Location' with a text input field and two buttons: 'CREATE BUS STOP' (blue) and 'DELETE BUS STOP' (red). Below the form, a 'Routes' dropdown menu is set to 'Rt. 2, A.M. Route Darrell Parker (Bus 7)'. Underneath, a list titled 'Bus Stops For Selected Route' contains the following addresses: 5467 Co Rd 3250, 5850 Co Rd 3210, 5875 Co Rd 3210, 5905 Co Rd 3250, 6074 Co Rd 3210, 6079 State Rte W, and 6175 Co Rd 3210. The footer of the application contains copyright and contact information for UniteGPS LLC.

UniteGPS  
THE POWER OF KNOWING

contact admin account logout

Admin Menu

Junction Hill C-XII School District: Manage Bus Stops

Enter Bus Stop Location:  
Address, City, State/Zip or Lat, Lng

CREATE BUS STOP

DELETE BUS STOP

Routes  
Rt. 2, A.M. Route Darrell Parker (Bus 7)

Bus Stops For Selected Route

- 5467 Co Rd 3250
- 5850 Co Rd 3210
- 5875 Co Rd 3210
- 5905 Co Rd 3250
- 6074 Co Rd 3210
- 6079 State Rte W
- 6175 Co Rd 3210

7805 State Rte EE, West Plains, MO 65775, USA

UniteGPS LLC | 223 Western Promenade, Unit 1, Portland, Maine 04102 | (207)591-7777 | Privacy Policy | Real Time GPS Computing System Patent Pending

# Miles Driven Report

Mileage reports are automatically generated by category.

Select a date range and drill down to the year, month, day and moment level.

**Save money by automating your mileage reimbursement reporting.**

**Junction Hill C-XII School District: Miles Driven Summary Report**

12/01/2015 12/31/2015 All Total Miles: 2562.763

Bus	Miles Category	Miles Traveled
Bus 10	Route	694.862
Bus 14	Route	653.233
Bus 5	Route	742.542
Bus 7	Route	472.126

[EXPORT TO CSV \(ALL BUSES\)](#)

**Drill Down**

**Export**

**CSV File Content:**

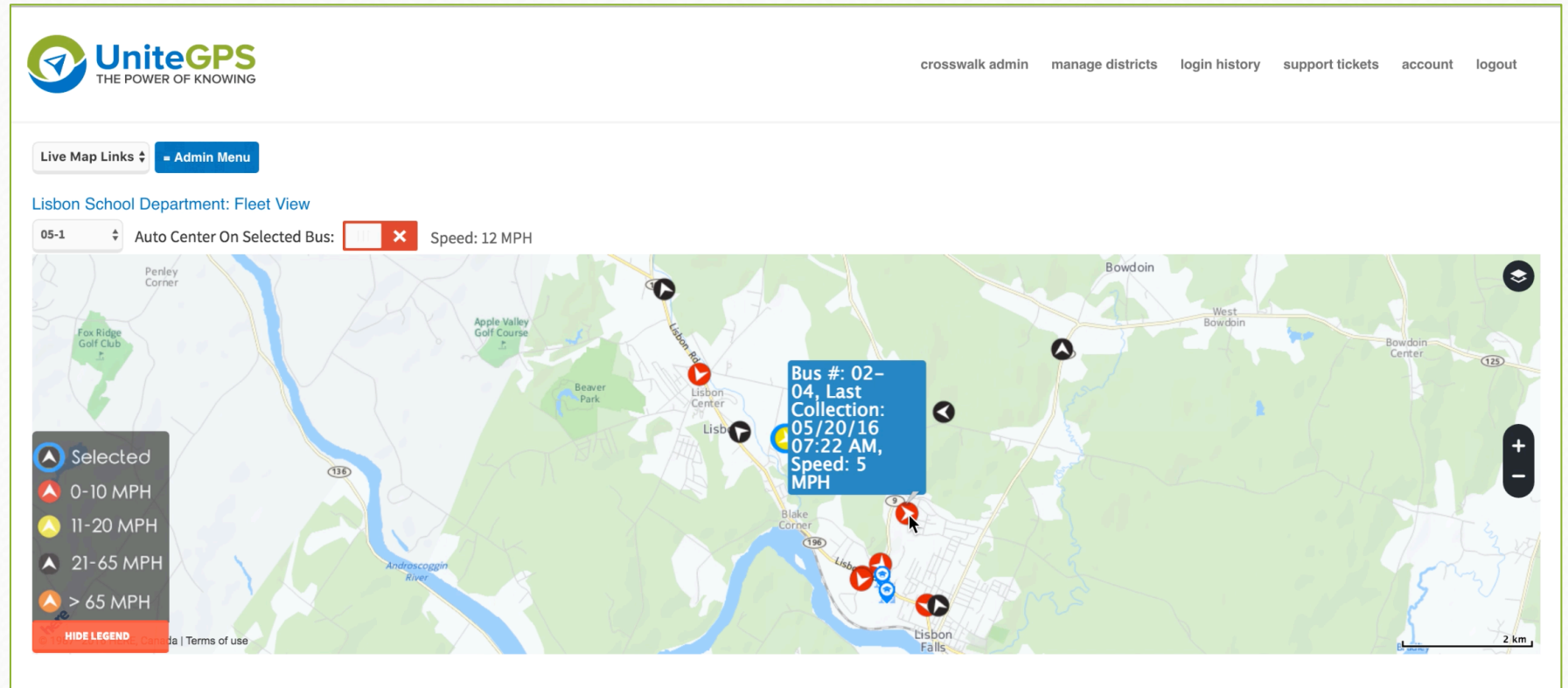
Date Range	Bus	Route Category	Miles
12/01/2015 - 12/31/2015	Bus 10	Route	694.862
12/01/2015 - 12/31/2015	Bus 14	Route	653.233
12/01/2015 - 12/31/2015	Bus 5	Route	742.542
12/01/2015 - 12/31/2015	Bus 7	Route	472.126
	Route		2562.763



# Fleet View

View all vehicles in your fleet on a single map, all in motion with updates streaming every five seconds.

**Protect students and respond to emerging needs by being able to monitor your entire fleet from a single map.**



# Find My Route

Provides parents their child's route, bus stop and ETA information in seconds.

Save time & improve service by providing route, stop and ETA based upon the family address and students school.

The screenshot displays the 'Find My Route' web application. At the top left is the 'UniteGPS THE POWER OF KNOWING' logo. The top right navigation bar includes links for 'crosswalk admin', 'manage districts', 'login', 'support tickets', 'account', and 'logout'. Below the logo, there are 'Live Map Links' and an 'Admin Menu' button. The main section is titled 'Lewiston Public Schools: Find My Routes'. It features an 'Enter Address:' field with the text '23 Bolduc Street, Lewiston, ME, United States' and a 'SET MY LOCATION' button. Below this is a 'Select A School:' dropdown menu showing 'Martel Elementary School'. An 'AM/PM:' dropdown menu is set to 'AM'. A 'Suggested Routes:' list shows 'Route 10 AM Martel', 'Route 4 AM Martel', 'Route 7 AM Martel', and 'Route 8 AM Martel', with a 'VIEW ALL STOPS' button at the bottom. The central map shows a blue route line starting from a red 'F' (Route End) and ending at a green 'S' (Route Start). A blue callout box on the map indicates '296-298 South Avenue' with an 'ETA: 08:13:03'. A large green arrow with the text 'Automated ETA' points to this callout. A legend in the bottom left corner identifies icons for 'User Address' (green dot), 'Near Stops' (orange dot), 'Route Start' (green 'S'), and 'Route End' (red 'F'). A 'HIDE LEGEND' button is also present. The map includes a scale bar for 200 meters.

# Route Report with Automatic ETA

Crosswalk tracks the ETA of every stop. Print reports showing the ETA at each stop and reveal which stops are not being used.

**Lower cost by monitoring effectiveness of each stop on each route.**

**UniteGPS**  
THE POWER OF KNOWING

crosswalk admin   manage districts   login history   support tickets   account   logout

Live Map Links ▾   = Admin Menu

Lewiston Public Schools: Find My Routes

**Route 10 AM Martel Bus Stop List**

89 Acadia Avenue - ETA: null	ME, United States
130-138 East Avenue - ETA: null	
498 Cotton Road - ETA: null	
21 Jones Avenue - ETA: 07:45:14	
9 Louise Avenue - ETA: 07:45:29	
1212-1234 Maine 196 - ETA: 07:45:40	
92-136 Ferry Road - ETA: 07:50:01	
139 Cotton Road - ETA: 07:54:18	
120-208 Cotton Road - ETA: 07:54:49	
120-208 Cotton Road - ETA: 07:55:12	
301 Ferry Road - ETA: 07:59:55	
317-321 Ferry Road - ETA: 08:00:30	
706 River Road - ETA: 08:00:43	
401 River Road - ETA: 08:03:12	

Automated ETA

Map Legend: User Address, Near Stops

Buttons: CLOSE, PRINT



# Telemetry Analytics

- Real Time Comprehensive Vehicle Management Reporting & Alerts

**Lower cost by receiving alerts on mechanical problems as they occur.**

- Reduce Labor & Fuel Cost
- Complete Suite of Vehicle Reports
- Remote Maintenance Diagnostics
- Reporting to improve productivity
- Engine On\Off
- Odometer Reading
- Fuel Level
- Fuel Consumption & Efficiency
- Idle Time & Fuel Consumption



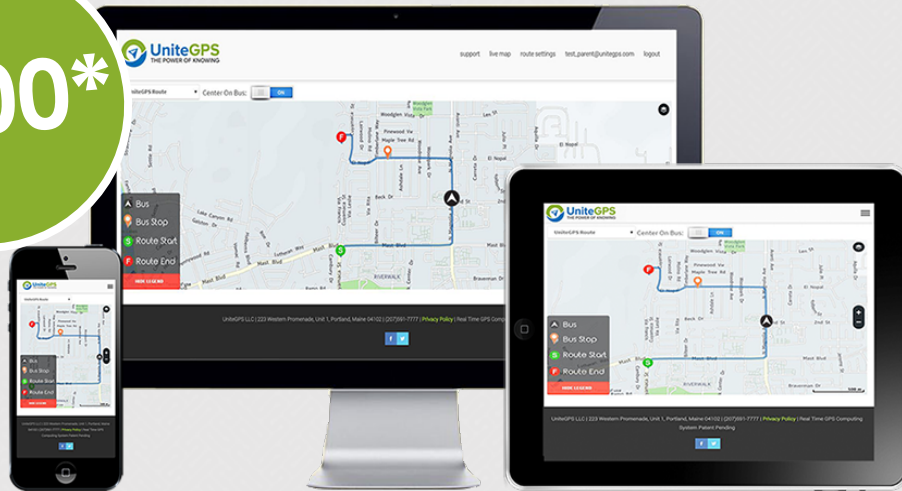
Save  
\$5,000\*

- *\*Up to \$5,000 per School Bus per year*
- *See UniteGPS blog explaining how*

# Pricing –Crosswalk K-12

## INITIAL SET-UP COST PER BUS/DEVICE

**\$400\***



**Includes GPS device, antenna, wiring, harness, training and set-up**

*\*Professional installation available for fee of \$100 per device*

## MONTHLY COST PER BUS

**\$33**



**Includes UniteGPS software and support, hardware replacement plan, and data**

**Integration with School Information System \$1,500 per year**

The technology behind UniteGPS is the most advanced in the industry. Our service is provided by what is known as Software as a Service (SAAS). This means that our software is not located on your premises and never sits on your computers. Instead of our service running on servers and using up data storage at your school district our company handles everything from our data center. Your transportation department, school administrative staff, and parents need only log into the UniteGPS website and everything is provided. SAAS applications in line with UniteGPS School Bus are on the cutting edge of versatility, speed and simplicity. If you are considering a solution that installs software onsite consider the advantages of UniteGPS SAAS technology.

Christopher Bunnell  
Chief Executive Officer

